

## **Covault Privacy Policy 2021**

Covault Technologies Inc ("us", "we", or "our") operates the covault.app and the covaultinc.com website and platform (the "Service"). This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the service. By using the service, you agree to the collection and use of information in accordance with this policy.

### **What kind of data is processed?**

We collect several different types of information for various purposes to provide and improve our service to you.

### **Personal Data**

While using our service, we ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Address, State, Province, ZIP/Postal code, City
- Cookies and Usage Data

We may use your Personal Data to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send.

### **Usage Data**

We collect information on how the service is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our service that you visit, the

time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

### **Tracking Cookies Data**

We use cookies and similar tracking technologies to track the activity on our service and hold certain information. Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyse our service. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our service.

### **For what purpose is the data collected?**

Covault Technologies Inc uses the collected data for various purposes:

- To provide and maintain our service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our service when you choose to do so
- To provide customer support
- To gather analysis or valuable information so that we can improve our service
- To monitor the usage of our Service
- To detect, prevent and address technical issues
- To provide you with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information

### **Duration of Processing**

We will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Covault Technologies Inc will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer time periods.

### **How do we protect your information?**

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy. We are committed to protecting your personal information against unauthorized use or disclosure.

### **Disclosure to Third Parties**

We use a select number of trusted external service providers for certain technical data analysis, processing and/or storage offerings. These service providers are carefully selected and meet high data protection and security standards. We only share information with them that is required for the services.

If Covault Technologies Inc is involved in a merger, acquisition or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

Under certain circumstances, Covault Technologies Inc may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Covault Technologies Inc may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Covault Technologies Inc
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

### **Your Rights**

You have a right to be informed of Personal Data processed by Covault Technologies Inc, a right to rectification/correction, erasure and restriction of processing. You also have the right to receive a structured, common and machine-readable format of Personal Data you provided to us.

We can only identify you via your email address and we can only adhere to your request and provide information if we have Personal Data about you through you having made contact with us directly and/or you using our site and/or service. We cannot provide, rectify or delete any data that we store on behalf of our users or customers.

To exercise any of the rights mentioned in this Privacy Policy and/or in the event of questions or comments relating to the use of Personal Data you may contact our support team: [admin@covaultinc.com](mailto:admin@covaultinc.com).

You have the right to withdraw consent at any time, without affecting the lawfulness of the processing that was carried out prior to withdrawing it. Whenever you withdraw consent, you acknowledge and accept that this may have a negative influence on the quality of the site and/or services. You further agree that Covault Technologies Inc shall not be held liable with respect to any loss and/or damage to your Personal Data if you choose to withdraw consent.

In addition, you have the right to lodge a complaint with the data protection authority in your jurisdiction.

### **Service Providers**

We employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide the Service on our behalf, to perform Service-related services or to assist us in analysing how our Service is used. These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

### **Analytics**

We use third-party Service Providers to monitor and analyze the use of our Service.

#### **[Google Analytics](#)**

Google Analytics is a web analysis service provided by Google Inc. (“Google”). Google utilizes the Data collected to track and examine the use of this Website, to prepare reports on its activities and share them with other Google services.

### [Facebook Ads Conversion Tracking](#)

Facebook Ads conversion tracking is an analytics service provided by Facebook, Inc. that connects data from the Facebook advertising network with actions performed on this Website.

### [HotJar](#)

The Hotjar Poll & Survey widgets are services that enable interaction with the Hotjar platform provided by Hotjar Ltd.

### **Behavioral Remarketing**

Covault Technologies Inc uses remarketing services to advertise on third party websites to you after you visited our Service. We and our third-party vendors use cookies to inform, optimize and serve ads based on your past visits to our Service.

### [Google AdWords Remarketing](#) (Google Inc.)

AdWords Remarketing is a remarketing and behavioral targeting service provided by Google Inc. that connects the activity of this Website with the Adwords advertising network and the Doubleclick Cookie.

### [Facebook Custom Audience](#) (Facebook, Inc.)

Facebook Custom Audience is a remarketing and behavioral targeting service provided by Facebook, Inc. that connects the activity of this Website with the Facebook advertising network.

### **Hosting and backend infrastructure**

### [Amazon Web Services](#)

Amazon Web Services is a hosting and backend service provided by Amazon.com Inc.

## Payments

We may provide paid products and/or services within the Service. In that case, we use third-party services for payment processing (e.g. payment processors).

We will not store or collect your payment card details. That information is provided directly to our third-party payment processors whose use of your personal information is governed by their Privacy Policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

The payment processors we work with are:

### [Stripe](#)

Stripe is a payment service provided by Stripe Inc.

## Content Commenting

### [Facebook Comments](#)

Facebook Comments is a content commenting service provided by Facebook, Inc. enabling the User to leave comments and share them on the Facebook platform.

## Interaction and customer support

### [Facebook Messenger](#)

The Facebook Messenger Customer Chat is a service for interacting with the Facebook Messenger live chat platform provided by Facebook, Inc.

## User database management

### [ActiveCampaign](#)

ActiveCampaign is a User database management service provided by ActiveCampaign, Inc.

### [Intercom](#)

Intercom is a User database management service provided by Intercom Inc. Intercom can also be used as a medium for communications, either through email, or through messages within this Website.

### Other

#### [Google reCAPTCHA](#) (Google Inc.)

Google reCAPTCHA is a SPAM protection service provided by Google Inc.

#### [YouTube](#)

YouTube is a video content visualization service provided by Google Inc. that allows this Website to incorporate content of this kind on its pages.

#### [Facebook Social Widgets](#)

The Facebook Like button and social widgets are services allowing interaction with the Facebook social network provided by Facebook, Inc.

#### [Google+ Social Widgets](#)

The Google+ +1 button and social widgets are services allowing interaction with the Google+ social network provided by Google Inc.

#### [Twitter Social Widgets](#)

The Twitter Tweet button and social widgets are services allowing interaction with the Twitter social network provided by Twitter, Inc.

#### [LinkedIn Social Widgets](#)

The LinkedIn share button and social widgets are services allowing interaction with the LinkedIn social network provided by LinkedIn.

### **Links To Other Sites**

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

### **Changes To This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We will let you know via email and/or a prominent notice on our service, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.